



## PRESS RELEASE

PRESS RELEASE FOR IMMEDIATE RELEASE

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### **A NEW WAY TO CHARGE.**

**Transform your furniture into a Powerful Wireless Charging Platform.**

**Summary:**

A NEW WAY TO CHARGE.

Transform your furniture into a Power Charging Platform.

D3 Products will be exhibiting at CES in Eureka Park Sands Hall G booth #50929 unveiling their latest product "Intelashelf" on January 7-9, 2020. The new Intelashelf product transforms furniture into a powerful space saving charging platform by disrupting the market with its hybrid design that consolidates Audio, Video & Electronic Charging technologies into a space saving furniture platform.

The portable platform has 33-watts of charging power to charge multiple electronic devices at the same time, allows a user to pair their electronic devices to stream music, video and work in parallel with intelligent smart home assistant products.

**Full Release:**

St. Clair, Michigan, December 5, 2019. The patented Intelashelf is the latest addition to the D3 Product line from brothers Dan and Ed Cass that will be introduced on January 5th at CES Unveiled media event that brings together key players in the consumer electronics technology industry. The Intelashelf easily slides under a sofa cushion or a bed mattress creating a portable charging platform to charge multiple electronic devices with 33 watts of power and streams music by pairing voice activated commands with smart home assistant products. Intelashelf was developed for the mass market to solve problems, reduce costs and eliminate electronic e-waste. The average person owns multiple electronic devices that need constant charging power. Statistics show 53% of children and teens charge electronic devices in their bed suffocating the device causing overheating, 71% of adults sleep with their phones within reach.

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“The Intelashelf engineered design contributes to safety and convenience by having an All in One platform that eliminates the need for multiple power cords running across your floor and furniture. As we reduce the number of power adapters and cords being manufactured, we create a significant amount of savings from electricity, electronic waste and air pollution emissions to protect the environment.” said founder Dan Cass.

The Intelashelf is eco-friendly, easy to use, easy to install with no tools required. Intelashelf also includes a dual-purpose receptacle that securely holds a removable video projector or a variety of beverage cups to prevent spills. “We designed the platform to adapt to a variety of furniture structures and it conveniently folds down 90 degrees out of the way when not in use. The Intelashelf is the perfect electronic charging device for homes, hotels, college dorms, medical facilities and recreational vehicles. We are looking for investors and companies with sales distribution channels to distribute our patented products into the marketplace.” said co-founder Ed Cass.

**About D3 Products:**

D3 is a leader in innovative space saving charging platforms with engineering & manufacturing locations in the North America and Asia. D3 Products is the inventor of the popular Disney-themed character shelves for Mickey Mouse and the Toy Story 4 movie shelf. The company was awarded multiple patents along with additional patents pending and has won numerous awards for its innovative product designs. The company’s website [d3products.com](http://d3products.com) contains additional information. The new Intelashelf will be unveiled at CES 2020 and will be available on the company website and on AMAZON.

**About CES:**

CES® is the largest, most influential tech event in the world – the proving ground for breakthrough technologies and global innovators. This is where the world's biggest brands do business and meet new partners, and the sharpest innovators hit the stage. Owned and produced by the Consumer Technology Association (CTA)®, CES features every aspect of the tech sector. Learn more at [CES.tech](http://CES.tech) and follow CES on [social](#).

\* \* \* End Media Release \* \* \*